

## Privacy Policy

Effective as of: 08.05.2018

KREATÍV-FOGKLINIKA Kft. (hereinafter referred to as: „Kreativ Dental”) collects personal information regarding its customers visiting its website (kraetivdentalclinic.eu) who use the “contact us” form.

This Privacy Policy describes the types of personal information we collect about our customers, how we use the information, with whom we share it, and the choices available to our customers regarding our use of the information. We also describe the measures we take to protect the security of the information and how our customers can contact us about our privacy practices.

Click on one of the links below to jump to the listed section:

Who is the controller? .....	1
Information We Collect.....	2
Information You Provide .....	2
Purpose of the data collection, How We Use This Information,.....	2
How long do we keep this information? .....	2
Information We Collect by Automated Means .....	2
Technologies We Use.....	2
Third Party Web Analytics Services .....	3
How We Use the Information Collected by Automated Means, the purpose of collecting this information .....	3
Information We Share (data processors).....	3
Your Rights and Choices.....	3
How We Protect Personal Information .....	3
Legal remedies .....	4

### **Who is the controller?**

Name of the controller: KREATÍV-FOGKLINIKA Kft.

Principal office of the controller: 1141 Budapest, Vezér utca 100.

Managing director of the controller: Knoth Béláné

E-mail address: [info@kreativdentalclinic.eu](mailto:info@kreativdentalclinic.eu)

company registration number: Cg.01-09-166554

tax number: 10759839-2-42

registering authority: Metropolitan Court of Registration

Phone number: +36 1 222 0199

## **Information We Collect**

During the use of our website, we may obtain personal information about you. We may collect this information when you provide it to us or we may also collect certain information about your device or usage by automated means.

### **Information You Provide**

You may choose to contact us through our website. In order for us to be able to respond to your inquiry, we ask you to give us your name and email address. You may also elect to give us your phone number, the way we can help you, what the best time is to call you or how you heard about us. You may also choose to attach an x-ray to your inquiry.

We collect the above personal information based on your consent, which is deemed to be given when you fill in these fields and then click on the “send” button.

*Purpose of the data collection, How We Use This Information,*

We may use the information you provide to:

- Respond to your inquiries
- Provide targeted services or discounts to you
- Operate, evaluate and improve our business
- Record and analyze your shopping habits and behavior

In lieu of your explicit written consent, we may not use your information for any other purposes. We comply with the above purposes at all times.

*How long do we keep this information?*

We keep this information until you request us to delete it.

### **Information We Collect by Automated Means**

When you visit this site we collect certain information about your usage or device by automated means or by using technologies such as cookies, web server logs and web beacons. As set forth in more detail below, we may also collect information about your usage and browsing habits using various web-based technologies.

*Technologies We Use*

#### **Cookies, Web Server Logs and Web Beacons**

Cookies are small text files that websites send to your computer or other Internet-connected device to uniquely identify your browser or to store information or settings in your browser. Your browser may tell you how to be notified when you receive certain types of cookies and

how to restrict or disable certain cookies. Please note, however, that without cookies you may not be able to use all of the features of our website. (You may find further information about cookies here: (<http://kreativdentalclinic.eu/en/cookie.pdf>).

In conjunction with obtaining information through cookies, our web servers may log details such as your operating system type, browser type, domain, and other system settings, as well as the language your system uses and the country and time zone in which your device is located. The web server logs also may record information such as the address of the web page that linked you to our site and the IP address of the device you use to connect to the Internet.

To control which web servers collect this information, we may place tags on our webpages called “web beacons.” These are computer instructions that link web pages to particular web servers and their cookies.

### *Third Party Web Analytics Services*

We may use third party web analytics services on this site, our social media platforms, or our social networking or mobile applications, such as those Google Analytics. The service providers that administer these services use technologies such as cookies, web server logs and web beacons to help us analyze how visitors use the site. The information collected through these means (including IP address) is disclosed to these service providers, who use the information to evaluate use of the website. You may deactivate the ability of these analytics services to analyze your browsing activities on this site. To exercise your choice with respect to their collection of information on this site, please visit their websites.

### *How We Use the Information Collected by Automated Means, the purpose of collecting this information*

We may use the information collected through automated means on this site for market research, data analytics and system administration purposes, such as to determine whether you have visited us before or are new to the site, and for compliance with our legal obligations, policies and procedures, including compliance with relevant industry standards.

### **Information We Share (data processors)**

We disclose your personal information exclusively to our representatives and agents, as data processors.

### **Your Rights and Choices**

You have the right to access your personal information. In such event, our colleagues will verify your identity (either via email or over the phone) and answer your questions, give you information as to what types of personal information we have on you, the purpose, duration and legal grounds for the data control, who the data processor is, the data processing we conduct, and to whom and for what purpose we disclosed your personal information.

You have the right to rectify your personal information. You may elect to withdraw your consent any time and request that your personal information be erased.

If you have any questions, requests or inquiries in connection with your personal information, please feel free to contact us on [info@kreativdentalclinic.eu](mailto:info@kreativdentalclinic.eu)

### **How We Protect Personal Information**

We maintain appropriate administrative, technical and physical safeguards designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use. This notwithstanding, we feel obliged to call your attention that electronic messages submitted via the internet are exposed to threats, which may lead to unfair practices, disclosure or modification of information. However, we do our utmost to prevent such threats.

### **Legal remedies**

Should you feel that your privacy rights were violated by us, you can file a petition at the competent civil court or apply to the Hungarian National Authority for Data Protection and Freedom of Information for help.

Contact details for the National Authority for Data Protection:

postal address: 1530 Budapest, Pf.: 5.  
address: 1125 Budapest, Szilágyi Erzsébet fasor 22/c  
Telephone: +36 (1) 391-1400  
Fax: +36 (1) 391-1410  
E-mail: [ugyfelszolgalat@naih.hu](mailto:ugyfelszolgalat@naih.hu)  
URL: <http://naih.hu>